

Legislative Bill/Resolution

2009-2010 Legislative Session

Assembly Bill 56

Relating to: advertising for prescription drugs.

1

Amgen

↓ Against

Notified Date: 3/9/2009

2

AstraZeneca Pharmaceuticals LP

? Undisclosed

Notified Date: 7/16/2009

3

Celgene Corporation

↓ Against

Notified Date: 7/6/2009

4

Eli Lilly and Company

? Undisclosed

Notified Date: 2/17/2009

5

Gundersen Lutheran Administrative Services, Inc

→ Other ⓘ

Notified Date: 8/17/2009

6

Johnson & Johnson

↓ Against ⓘ🔗

Notified Date: 3/20/2009

7

Medical College of Wisconsin

? Undisclosed

Notified Date: 3/4/2009

8

Metropolitan Milwaukee Association of Commerce

↓ Against

Notified Date: 3/11/2009

9

Novartis Pharmaceuticals Corporation

↓ Against

Notified Date: 3/27/2009

10

Outdoor Advertising Association of Wisconsin

 **Against**

Notified Date: 2/17/2009

11

Pfizer Inc

 **Against**

Notified Date: 3/9/2009

12

Pharmaceutical Research and Manufacturers of America

 **Other**

Notified Date: 6/25/2009

13

Pharmacy Society of Wisconsin

 **Undisclosed**

Notified Date: 2/27/2009

14

Sanofi-Aventis

 **Against**

Notified Date: 3/6/2009

15

Takeda Pharmaceuticals America

 **Against**

Notified Date: 2/17/2009

16

Wisconsin Association of Health Underwriters

 **Other**

Notified Date: 4/15/2009

17

Wisconsin Association of Insurance & Financial Advisors

 **Undisclosed**

Notified Date: 4/7/2009

18

Wisconsin Association of Provider Networks

 **Other**

Notified Date: 4/15/2009

19

Wisconsin Broadcasters Association

 **Against**

Notified Date: 2/17/2009

20

Wisconsin Citizen Action

 **For**

Notified Date: 3/10/2009

21

Wisconsin Free Community Papers

 **Against**

Notified Date: 2/18/2009

22

Wisconsin Independent Businesses Inc

 **Undisclosed**

Notified Date: 2/23/2009

23

Wisconsin Manufacturers & Commerce

 **Against**

Notified Date: 3/3/2009

24

Wisconsin Medical Society (formerly State Medical Society of Wisconsin)

 **For**

Notified Date: 2/17/2009

25

Wisconsin Newspaper Association

 **Against**

Notified Date: 3/3/2009

26

Wyeth-Ayerst Laboratories c/o American Home Products

 **Other**

Notified Date: 6/25/2009